

DATA SHEET

GF 238 MOTOMARK™ ARMOR

12.0 MIL GLOSS UV LAMINATE CLEAR PERMANENT ADHESIVE

GF 238 MotoMark™ "ARMOR" 12.0 mil is a flexible gloss clear laminate that offers UV protection and is designed for use as a protective overlaminating film when used in combination with GF 235 MotoMark™ "GRIP" vinyl. MotoMark™ is recommended for a variety of applications including Quads, Snowmobiles, Motocross, Powersport Vehicles, Helmets and Carts. The adhesive system is formulated to adhere to most common solvent, eco-solvent, latex, thermal, UV, offset and screen inks.

PRODUCT NAME	238
FILM	
Film Type	Clear Monomeric Vinyl
Film Thickness (mils/µm)	12 / 305 (+/- 10%)
Film Weight (gsm)	395
Gloss (60°)	≥ 80
Opacity (%)	N/A
Tensile Strength (lbs/in)	$MD \ge 4000 / CD \ge 4000$
Elongation (%)	$MD \geq 350 \ / \ CD \geq 350$
Dimensional Stability (FTM 14)	$MD \leq 0.80 \; mm \; / \; CD \leq 0.50 \; mm$
ADHESIVE	
Adhesive Type	Solvent
Adhesive Thickness (mils/µm)	1.8-2.2 / 46-56
Adhesive Color	Clear
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	4.8 / 21
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	6.5 / 28
LINER	
Liner Weight (#/gsm)	45 / 73
Liner Type	White PE-Coated 1 sided Kraft
Liner Thickness (mils/µm)	3.0 / 76
Release Force @ 300" / min (g/2")	75-125
PERFORMANCE GUIDANCE	
Application Temperature	≥ +40 °F
Service Temperature	-40 °F to 200 °F
Shelf Life	1 year
Storage Temp / Rel. Humidity	70 °F / 50%
Outdoor Durability	up to 5 years



TECHNICAL DATA SHEET

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PRODUCT SNAPSHOT	APPLICATIONS	INK TYPE
APPLICATION	O POP/RETAIL	O SOLVENT
O WET APPLY	O WALL	O ECO-SOLVENT
• DRY APPLY	O WRAP	O LATEX
LAMINATING	O WINDOW	O UV CURABLE
• DIE CUTTABLE	O FLOOR	O SCREEN
O HOT STAMP	O FLEET	OFFSET (UV CURABLE)
O THERMAL DIE	• POWERSPORT VEHICLES	OFFSET (CONVENTIONAL)
• FLATBED CUTTABLE	• GENERAL SIGNAGE	
SUBSTRATES	O OUTDOOR (SHORT TERM)	
O OEM PAINTED METAL	• OUTDOOR (LONG TERM)	
O PAINTED ALUMINUM		
O STAINLESS STEEL		

FAQS	
This is a very thick film, can my cutter cut through MotoMark™?	Most cutters, printer/cutters and cutting software have specific instructions on how to achieve this. General Formulations has a set of general guidelines on this topic. Please see our website and under technical tips see "Cutting Thicker Materials".
Will GF 238 adhere to all ink types?	The adhesive system is formulated to adhere to most common solvent, eco-solvent, latex, thermal, UV, offset and screen inks. However, specific formulations must be tested before use. Some ink may contain excessive flow additives that could reduce adhesion of this product. Testing is always suggested before production.